



## THE OUTCROP.

Published Every Thursday in the heart of a Wonderfully Rich Mineral and Agricultural District.

Subscription, \$2.00 a Year; Foreign countries, \$2.50.

Exchange must be added on checks.

Advertising Rates: Display ads, \$2 per column inch per month. Legal ads, 15 cents per newspaper line for first insertion and 10 cents each additional day for subsequent 25 cents per line each issue. Subsequent Co-writer notice \$10; Gown grant mineral claim notice, \$7.50; Timber limit notice, \$5.

W. P. EVANS,

Publisher and Proprietor.

WILMER, B.C., THURSDAY, JULY 16, 1903.

Is your name on the Voters' List? It can't be put on after August 14th.

It now appears that the \$500 Chinese tax does not take effect until next year, which gives the yellow boys a great opportunity to rush in their relatives. Every steamer from the Orient of late has been packed with them, and only a week ago we read that two Empresses brought nearly 900 Chinamen, so that for the next year every boat will be loaded with them.

In the next five years all the west—from Manitoba to the Pacific coast—will experience a great and mighty change in population and trade. It has been stated that the next five years will witness a change for the better far greater than has been experienced in the past twenty-five years, and considering the manner in which the popular of the prairie is increasing it needs no great stretch of imagination to believe the statement. With mining once more on a favorable footing there is no telling how rapidly the population of British Columbia will grow, for there is no other business that creates population and trade so quickly as successful mining. Thus the outlook for the entire west has a very rosy hue.

"I'm going to work my claims for all their worth and ship all the ore I can!" was the expression of not a few claim owners in this district last week when they heard the good news that a bounty of \$15 had been granted. And on every hand people were discussing the cheerful news, which came as the dawn of a bright sunny day after a very dark and long night—everybody felt better, cheerful, encouraged and confident.

"It's just the clear thing!"

"It's the best thing that could have happened!"

"The Windermere will be all right now!"

"All Kootenay will flourish!"

"A \$15 bonus is better than a high tariff!"

"At the end of five years we will have the tariff fixed!"

"Reciprocity will be arranged by the time five years are passed over!"

"If we can only elect a good stable party government now, B. C. will be all right for all time!"

These and similar expressions were heard on every side.

Hon. Fielding in giving notice of the resolution authorizing the payment of \$500,000 a year for five years by way of bounties to the lead producers of British Columbia announced the terms of the resolution as follows:

1. The governor-in-council may authorize the payment of a bounty of 75 cents per 100 pounds of lead contained in lead-bearing ores mined in Canada, provided that the sum to be paid as such bounty shall not exceed \$500,000 in any fiscal year. Provided also that when it appears to the satisfaction of the minister charged with the administration of this act that the standard price of pig lead in London, England, exceeds £12 10s. per ton of 2,240 lbs., such bounty shall be reduced proportionately by amount of such excess.

2. Payment of said bounty may be made from time to time to the extent of 60 per cent of the full bounty authorized, subject to adjustment at the close of each fiscal year. If at the close of any year it shall appear that during the year the quantity of lead produced on which the bounty is authorized, exceeds 33,330 tons of 2,000 lbs. each, the rate of bounty shall be reduced to such a sum as will bring the payments for the year within the limit mentioned in section 1.

3. If at any time it shall appear to the satisfaction of the governor-in-council that the charges for transportation and treatment of lead ores in Canada are excessive, or that there is any discrimination which prevents the smelting of such ores in Canada on fair and reasonable terms, the governor-in-council may authorize the payment of bounty at such reduced rate, as may be deemed just, on lead contained in such ores mined in Canada and exported for treatment abroad.

4. Said bounties shall cease and determine on the 30th day of June, 1908.

## C.P.R. LANDS.

This Company now offers for sale their lands along the Columbia River and Lakes in blocks of 100 acres and upwards.

These lands have been carefully selected and comprise some of the best agricultural and grazing locations in the district. Prices from \$1.00 to \$5.00 per acre on easy terms, a cash payment of only \$120.00 on 100 acres at \$5.00 and nine subsequent annual payments of \$100.00 each including interest.

For maps and terms apply to—

R. R. BRUCE,

Wilmer, B. C.

A. TAYLOR,

District Land Agent,

Nelson, B. C.

J. S. DENNIS,

Land Commissioner,

Calgary, Alberta.

## NOTICE.

Parties cutting timber or wood on the lands of this Company without authority will be prosecuted.

## Conservative Platform

(Adopted at Revelstoke, September 17th, 1902.)

1. That this convention reaffirms the policy of the party in matters of private trade and trade, the ownership and control of railways and the development of the agricultural resources of the province as well as the general improvement of the province as a whole.

2. To actively aid in the construction of trade routes and the building of provincial trunk lines.

3. To adopt the policy of government ownership of railways and the building of provincial trunk lines.

4. To actively aid in the construction of trade routes and the building of provincial trunk lines.

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29. To actively aid in the construction of trade routes and the building of provincial trunk lines.

30. To actively aid in the construction of trade routes and the building of provincial trunk lines.

## Stationery and Fancy Goods.

## Just a Little Cough!



costs only 25 cents a bottle.

Which would you rather keep, your cough or the cost of your Cough Cure costs? Which is cheaper?

**A.R. VASES, Chemist and Druggist**



## Fellow Pilgrims All!

Should you in your wanderings about this mundane sphere have an aching and aching system to read a real live newspaper giving all the news in North East Kootenay, send for The Outcrop. This up-to-date Pilot is located in the heart of the most beautiful valley in North America, surrounded by waddy mountains and close to the richest mine areas in the world. The Outcrop is printed in hundreds of places in the Western Hemisphere and the paper has been translated into Swedish, French, Dutch, South Africa, Germany and Australia. It comes to the front every Thursday, and has never been called by the sheet. It works for the Trail Blazer as well as the limited and chicken-of-capital. Its office is poor, but aims to be a millionaire by being on the right side of all things; and believes the rightness should all go to P. editor and that hell would be dealt out according to the wickedness accomplished.

A High Grade Clute of Job Printing is uncovered and is worked for the benefit of Humanity and the Editor.

Oldest and Most Reliable Newspaper in North East Kootenay.

Only Paper printed in the Rich Windermere Mining Division.

News while it is News given without fear or favor for \$2.00

**Limit, 1,000,000 Copies--Avoid Rush.**

## LAKE & CO.

**Just Arrived!!**

**A Fresh Stock of Groceries, Hardware, Hats and Caps.**

**Also Large Stock of Boots & Shoes to Choose From.**

**LAKE & CO., General Merchants, Atholmer.**

The corporations which are looking for public franchises and public money get what they want because they stand toward the good without reference to such side issues as party names and war cries. The people who are looking for good government never make any real progress, because they break out of the line of march to try at each other's throats over some name that has no meaning, or some partisan feud that has no relationship to the public duty of standing up for Canada, says the Toronto News. There is a lot of sense in what the News says, but the people of B. C. are tired of a government without even a meaningless name.

Some choice views of Wilmer and vicinity are now for sale at the first Store. The supply is limited and it will sell very quickly. First come, first served. Satisfaction guaranteed. The F. Price, Gilson, B.C.

Try The Outcrop for Job Printing.

For Sale—40 White Wyndolite Hot one year old and 40 Cockerels, at \$1 each or \$10 per dozen. First come, first served. Satisfaction guaranteed. The F. Price, Gilson, B.C.

**Imperial Bank of Canada.**

CAPITAL (Authorized), \$4,000,000  
CAPITAL (Paid-up), 2,983,996  
EST., 2,936,812

R. MERRITT, D. R. WILKIE,  
Presidents, Vice-Pres. and Gen. Mgr.

**SAVINGS BANK.**

Deposits received and interest allowed.

SAVINGS bought and sold.

SPECIAL Attention given to the Up-Country Business.

**GOLDEN BRANCH,**  
A. B. McLENNAN, Manager.

**HUGH MACDONALD,**

BARRISTER,  
SOLICITOR,  
NOTARY PUBLIC.

WILMER,  
North East Kootenay, British Columbia

**ROBERT ELLIOT, M.D.,**

PHYSICIAN AND  
SURGEON.

WILMER,  
East Kootenay, British Columbia.

**THE HOTEL WILMER.**

Is a new building and is furnished throughout with all modern improvements.

The bar is supplied with the choicest brands of Wines, Liquors and Cigars.

THE TOURIST or Tenderfoot who wanders into Wilmer should always camp at the Hotel Wilmer.

Within its doors can be found beds that was the weary to dreamless sleep, drinks that calm the troubled soul, and food that no epicure could pass without sampling. If you want anything more so.

**GEORGE CHAMBERLAIN, Proprietor.**

**Canadian Pacific Railway**

Trains pass Golden: 15:10  
Westbound 10:20

Steamers leave Golden for the Windermere at 4 a.m. Tuesdays and Fridays, returning Wednesdays and Saturdays. Stage for Windermere District leaves Golden at 8 o'clock Sunday and arrives in Golden at 12:30 on Friday. Leaving Windermere every Thursday at 8 a.m. and arriving Monday at 17 p.m.

Passengers booked to all Eastern Canadian and United States ports.

Berths reserved on Atlantic steamers for passengers to the Old Country.

Direct steamer service from Vancouver to China, Japan, Australia, Alaska

Full information and Illustrated Pamphlet furnished on Application.  
C. E. WELLS, E. J. COYLE,  
Agents, A.C.P.A., Vancouver

The Mutual Life Insurance Company of New York is the strongest insurance company in the world. Rates of premium and full descriptions and explanations of all forms of policies can be obtained from W. P. Evans, Wilmer.

**DAY BREEZES**

Oh, breddren, doan' you bet yo' las' dollar on de mule  
Dat bray de loudest; kase as  
A mighty gin'ral rule  
Dat mule gaine spend in brayin'  
(Ah tell it to his face)  
De breffs he sho' am needin'  
Foh winnin' ob de race.

Doan' lend all ob yo' money  
An' trins' yo' secrets to  
De man dat bray de loudest  
An' seems mos' good an' true,  
Kase while he may be hohy  
An' bones' as de day,  
Still—doan' folgit dat mule  
An' how he loves to bray!

Doan' trust too far de feller  
Dat says you 'ole't to black!'  
Ain't always friend dat slaps you  
De haldest on de back;  
Oh, breddren, when dey flatter,  
Des' ta'n yo' head away—  
Des' study 'bout dat newel  
An' how he loves to bray!

**A PUBLICITY EXPERTS**

Opinion on Advertising and Its Development

Mr Fowler's position is unique. Unlike most members of the advertising craft, he has no connection with any advertising agency or printing house. His services are as ethical and professional as those of an attorney at law. He is, therefore, not prejudiced in regard to any special form or kind of advertising, but discusses, the interesting and important subject as a statesman would discuss statecraft or a lawyer the various aspects of the legal profession. He is the well-known author of "Fowler's Publicity," the only encyclopedia of advertising ever published, and of a remarkably helpful and suggestive work entitled: "The Boy and How to Help Him Succeed."

Q—Will you tell us something about the growth and development of advertising during the past quarter of a century as compared with the past?

A—Accurate figures are impossible, general opinion, probably not far from fact, places the volume of present American commercial advertising, including commercial printing, as fully a dozen times greater than it was a quarter of a century ago. Less conservative judgment would add from 50 to 100 per cent to this estimate.

Advertising was born the day after the birthday of business, but commercial advertising, although always used for business doing without it is impossible, was not recognized as a business necessity, or as an accessory before and with business, until about 50 years ago; and 25 years later advertising was by common acceptance taken into business partnership and recognized to be as much a commercial essential as the raw material itself, its manufacture and its sale. Then the business brain looked upon advertising as investment and not as expense. Today no successful business man considers advertising other than business investment, as much a real, tangible thing as the factory or the product of the factory. Today every known method of publicity is used, and advertising experts are discovering new ones every minute.

A half century ago, most of the advertisers advertised under protest.

Today the advertising appropriation is handled as a necessary part of business. Substantially every American publication carries advertising matter. The annual grand total of the number of copies sent by these publications, including dailies, weeklies, monthlies and other regularly issued periodicals, may exceed thirty-five hundreds of millions. Assuming that there are 100 advertisements, a conservative figure, in each issue of each periodical, there then would be not far from two billions of separate advertisements in every collective North American issue, and an aggregate number exceeding three hundred and fifty thousand millions of impressions of advertisements during a single year.

A century for cause to town recently, and after wandering up and down the streets for an hour or so, stopped in front of an empty building to gaze at a window larger advertisement of some theatrical company. In a little while he was joined by one of the town hales, and before long another and then two or three. The farmer boy said out a

word, but continued to look. After half an hour had passed one of the more curious could stand it no longer, and he asked the farmer boy what he was looking at. The boy turned his head and said: "I was just trying to see how long a fellow could 'tend to his own business in this town without some dern fool wanting to know what he was doing."

St. Peter—What was your business on earth?  
Stranger—I was a baseball player.  
St. Peter—Indeed! And what is your own opinion of your fitness for admission here?  
Stranger—Why I'm as straight a shoestring as you ever let in.  
St. Peter—I'm afraid I'll have to dispute that.  
Stranger—What! Dispute it! That's just enough from you. If you ain't back on the bench inside of 20 seconds I'll find you \$10.

Every fact is a heretic.

Biblical cosmogony teaches that the decree went forth at the time of man's creation, "by the sweat of thy brow thou shalt earn thy daily bread." Scientific cosmogony teaches the same thing. We find the human race requiring for its sustenance and development food, clothing, and shelter, which can be produced by labor only. We find the species itself equipped with organs specially adapted for the performance of labor. If Paley's teleological argument is accepted then we were created for labor. If we accept Darwin, those organs have been developed under strain of the necessity of labor. In either case it is clear that labor is our lot.

**HENRY'S NURSERIES,**

Fruit and Ornamental Trees, Rhododendrons, Roses, Bulbs.

**GREENHOUSE and HARDY PLANTS.**

Home-grown and Imported GARDEN, FIELD and FLOWER SEEDS.  
Cut flowers. Funeral designs.  
Eastern prices or less.  
Bee-Hives and Supplies.  
Catalogue Free.

M. J. HENRY,  
3009 Westminster Road.  
Vancouver, - B. C.

**THE STEAMER****PTARMIGAN**

Running to all points in the Windermere District.

Leaving Golden Tuesdays and Fridays at 4 a.m.  
Arriving " Wednesdays and Sundays at 6 p.m.

**Upper Columbia Transportation Company, Ltd.**

H. L. AMME,

General Blacksmithing.

Horseshoeing and All Kinds of Repairs.

WILMER, B. C.

**HOTEL DELP**

WILMER, B. C.

A Table that is Replete with the Choicest Seasonable Viands.

Rooms: Large, Airy and Comfortable.

Special Attention to the Mining Trade.

G. A. STARKE, - Proprietor.

**Union Hotel,**

Get a touch of liquid sunshine at the Union. Bottled or case, just as it suits your fancy.

When the foam is on the skimmer, and the temperature is high, and there's money in your pocket, and no clouds are in your sky; what in this world of trouble, can bring you greater cheer than a cool and slaty little nook and a large and frothy beer? Other lands have sung the praises of whiskey and of wine; those drinks may suit their appetites, but I need them not in mine; my whiskies are lost modest; I want but little here; just a cool and slaty little nook, a large and frothy beer, that I'm always sure to look for at the Union right here.

WM. CHAMBERLAIN, Proprietor, Wilmer, B. C.

**A Beauty Spot in Nature is****Canterbury**

The Ideal Resort for Tourist that is so naturally situated that it is sure to be the abode of thousands of home-seekers in the near future.

Canterbury is the recognized Central Point of North East Kootenay.

**A safe and profitable Investment.**

Capital hesitates to buy when not being able to obtain a deed of their property when paid for. Take no chances in this respect.

We Guarantee you a Deed on all Lots immediately on payment or Refund Money.

**The Canterbury Townsite Co. Ltd.,**

W. S. SANTO,  
Agent,  
Canterbury, B. C.



## Great Golden Shooting

mentioned six gentlemen went to the Golden to shoot as a team of the association against the Golden Rifle Club. They returned Tuesday with honors, having received compliments from their many admirers. The Outcrop joins in the congratulations and hopes the team may retain the envious position they have won when the Golden team comes to Windermere to shoot. Following is the score:

Golden Team.		Windermere Team.	
M. Dainard	40-38—78	J. Bulman	43-30—79
B. Low	35-38—73	R. S. Gallop	38-38—76
J. G. Ullock	33-37—70	A. McKenzie	37-33—70
J. Anderson	32-29—61	E. Stoddart	38-20—58
H. G. Gordon	34-23—57	S. Hewetson	28-20—48
S. Brown	29-20—49	J. Kirkpatrick	31-30—61

Total ..... 388      Total ..... 392  
Victory for Windermere by 4 points.

## Opinion re Lead Bounty

The action of the Federal Government in offering a bounty on lead for the purpose of stimulating the development of the properties in Kootenay is very timely, in view of the closing down of the Australian mines from which Great Britain has hitherto drawn so considerable a portion of her supply. No less an authority than Manager Aldridge, of the Trail smelter, whose statements are always extremely conservative, and whose knowledge of the conditions and possibilities of the mining industry in the interior of this province is perhaps unrivaled, declares that the Federal bounty will stimulate the production of lead ores in the Slocan, East Kootenay and the Lardner to such an extent that the Canadian lead smelter will be running full capacity in a month or six weeks. The lead plant at Trail is the most perfect in the province, and will itself be able to treat a good deal of the output of the mines, but we may undoubtedly expect to see this plant enlarged in the near future and new lead smelters erected at various points.

With an immediate market in Great Britain and our own country for our product, and therefore time and opportunity to create trade with the Orient, the termination of the period during which the bounty continues ought to see our lead industry on a sound basis. Not only should the operation of our silver lead properties have by that time transformed the Slocan and East Kootenay into a hive of industry, but lead refineries and manufacturing for the production of by-products should be flourishing throughout the Dominion.—Province.

At a caucus of the Liberal party in Ottawa Senator Templeman is reported as saying that in giving a bounty of \$500,000 per year for five years, \$2,500,000 in all, to aid the lead mining and smelting industry of British Columbia, the present act giving a bounty for refining of lead would be repealed. The bounty for refining last year was \$5 per ton. This year it will be \$4, decreasing thereafter one dollar per year. The refinery at Trail generously waived its claim to the bounty in order that a bounty of \$15 could be secured for mining and smelting, being ready to take chances of securing all the billion it could receive after the industry of mining and smelting was again established on a permanent basis. The proposed bounty should place the lead industry on prosperous footing during the present year and will make good times in Kootenay for a good many years to come.

The output of lead in British Columbia during the past few years has been as follows: 1899, 10,531 tons; 1900, 31,679 tons; 1901, 25,791 tons, and 1902, 11,268 tons. The bonus covers an output of 33,333 tons, which doubtless will be reached the first. As the highest estimated consumption of lead in Canada is put at 20,000, it is quite apparent that the bounty is better than the protection asked.

A bounty of \$15 a ton on lead looks good to the Windermere District—watch her soar.

## The W. M. Co.

Rather than talk prices we particularly emphasize

**VALUES!**

We aim to keep **The Best** in every line.

NOTE  
CHRISTIE'S  
BISCUITS.

Lemon Sandwich  
Sniyrna  
Molasses Snaps  
Abernetty  
Graham Wafers

The Best Biscuit  
In Canada.

Cash and One Price.

THE  
**Wilmer Mercantile Co.**

GEO. REHDER, Manager.

Imperial Bank  
of Canada.

CAPITAL (Authorized), \$4,000,000  
CAPITAL (Paid-up), 2,983,896  
REST., 2,036,312

T. R. MERRITT, President.  
D. R. WILKIE, Vice-Pres. and Genl. Mgr.

## SAVINGS BANK.

DEPOSITS received and interest allowed.

DEBITS bought and sold.

SPECIAL Attention given to the Up-Country Business.

**GOLDEN BRANCH.**  
A. B. McLENNAN, Manager.

OUR ORE  
SHIPMENTS

Mine	Pounds.	Value
Paradise	1,874,000	
" In transit	1,600,000	
Delphine	176,411	\$7,346.06
" In transit	135,500	
Flamingo Mines	102,000	
" In transit	108,000	
Swansea	4,000	
White Cat	2,300	
Silver Bell	29,500	1,456.00
M. T. Fraction	60,038	4,204.43
Banyan	1,000	49.00
	4,126,477	\$13,115.96

## A MODERN VERSION

The prodigal son of the modern day  
Journed homeward from far away;  
"We'll treat it all as a harmless joke,"  
The father said, "When he comes home  
broke."

But the young man sported a necktie red,  
And his hat rested on the side of his  
head  
And he put his feet on the parlor chair  
And told him to get him the bill of fare

They stood and waited in great suspense  
For him to begin his penitence,  
But he simply said he would like to know  
What made the towns so confounded slow  
And he never allowed them to forget  
That he was on deck as a family pet  
And they said the call 'd laid vexations  
grin.

"Care real wadn't good enough for him."  
—Washington Star.

## Behold the Candidate

Behold the candidate! He cometh up  
like a flower and retirith from the race  
busted. His friends fill him with  
hopes and atmosphere. He sweeth  
like a lead and callith the earth his  
home.

He sweeth upon all man kind and  
loveth over with good humor. He kinder  
the children and scatterth his moneys  
among the innocent babes. He pricly  
cleaveth a clover when he meeteth a  
preacher, and as he converseth with him  
in pious tones he stendeth to leeward  
and curbeth his breath with a strong bit.

He goeth home late at night to his  
seamy wife, with a hoary breath and cold  
feet. He riseth befores and hiseth forth  
with his breakfast, saying, "I go to  
see a man." The dealbeat, who hath  
around in wait, then pulleth his hand  
to a queen's taste. He "makin' a lie,"  
but before election day cometh, he runneth  
short of nails. He giveth liberally  
to the church; he subscribeth a goodly  
sum for the band; he contributeth to the  
man whose barn was burned; he bestoweth  
also; he signeth his friend's note; he sendeth a small keg hither and a  
large keg thither; he giveth up his  
substance with apparent alacrity. After  
the election he giveth out back of the  
barn and kinder kineth himself and teeth  
his hair and callith himself a politician.

He returneth to the house and  
addresseth himself to the wife of his  
bosom: "Behold a driveling idiot; look  
now upon a dolted fool; gaze upon a  
dolted simpleton; cast your eye upon a  
beetle-headed dunc; who hath not  
sense enough to carry entrails to a bear."  
Then his wife replieth: "I told you so,"  
which causeth him to go forth and drown  
his sorrows in drink.

The Dominion parliament, in its re-  
distribution give another member to  
British Columbia, the large Yale-Kootenay  
conservative district being divided into  
two. One, called Kootenay, embraces  
all east of Arrowhead lake including  
Nelson and Rossland. The remainder,

including the Boundary country, belongs  
to Yale-Carlson, with the exception of  
the villages of Hope and Yale which are  
tacked on to Westminster district. The  
act, in a measure, relieves the injustice  
that has long been inflicted upon the  
electors residing in this immense electoral  
district.

For Sale.—40 White Wyndolite Hens  
one year old and 40 Cockerels, at \$1 each  
or \$10 per dozen. First come, first  
served. Satisfaction guaranteed. Thos.  
F. Pirie, Galena, B.C.

Property worth owning is worth in-  
suring in the Canadian Fire Insurance  
Co. Apply to W. P. Evans, agent.

Divine service is held every Sunday  
evening in St. Peter's Church, Windermere,  
at 7:30 p.m. All are welcome.

## HARDWARE

Crockery      Glassware  
Japanese Matting  
Boots & Shoes of All Descriptions

Prints,  
Ginghams,  
Chambrays,  
Lawn,  
Dress Goods,  
Sateens,  
India Linen,  
Muslins,  
Pique,  
Laces,  
China Silk,  
Art Squares,  
Rugs.

And other Lines too numerous to  
mention. Call and See for yourself.

The  
Peterborough  
Trading Company.

**ATHALMER  
SAW MILL.**

Is Now  
Prepared to  
Fill Orders  
For Lumber  
of all Kinds

JAS. L. McKAY, Proprietor.  
Chas. Cartwright, Agent, Athalmer, B.C.  
TERMS, STRICTLY CASH TO ALL.

## LAKE &amp; CO.

Just Arrived !!

A Fresh Stock of Groceries, Hard-  
ware, Hats and Caps.

Also Large Stock of Boots & Shoes to  
Choose From.

LAKE & CO.,  
General Merchants, Athalmer.